

23rd Edition COST CONGRESS 2024

Block your Date

25th to 27th, November 2024 Hotel Hilton, Chennai

Confederation of Indian Industry	
Day - 1 & Day 2	25 th & 26 th November 2024 Conference
Day - 3	27 th , November, 2024 TCM Workshop

Themes:

- Navigating Green Transition Sustainable and Equitable growth through TCM
- Competitive Indian Industry Driving the next phase through TCM.

Responsible corporates are increasingly adopting regenerative business models to for sustainable and resilient future. The debate on sustainable business models as - `cost to business Vs value creating opportunities - is slowing blurring towards value creation. Corporates focussed on regeneration can align their supply chains & operative models with broader sustainability goals.

Emerging technology trends – digital & AI – are aiding competitive and cost advantage amidst complex worlds. Business Uncertainty' is challenging its competitive milestones due to emerging global trends. The newer paradigm of value-price-cost' is spinning out of complex demand forecasting and shorter product cycles.

Profit outlook through technology framework is providing solutions to businesses....

