

The gist of the previous Cost Congress events are as follows

Year	Theme	Master Speaker
1996	Total Cost Management for Competitive Advantage	Dr Peter Turney (ABC)
1998	TCM -The Tool for Survival & Growth	Dr Robert Kaplan, Harvard Business School
2000	TCM - Global Competitive Advantage	Prof. Vijay Govindarajan (Strategic Cost Management) Professor Michiharu Sakurai Senshu University, Japan
2001	Building Organizational Competitiveness through TCM	Dr Robert Kaplan, Harvard Business School
2004	Enhancing Global Competitiveness through Technology	Mr R Seshasayee, MD, Ashok Leyland Ltd.
2007	Sustained Competitive Advantage through better Cost Management	Mr Ashok Vadagama, President, CAM-I
2008	Connecting Enterprise Excellence to the Bottom of the Pyramid through TCM	Mr Gary Cokins, Global Products Marketing Manager, SAS, USA
2009	Achieve world class excellence through TCM	Dr Raef Lawson, Professor-in-Residence & Vice President of Research, Institute of Management Accountants
2010	Aligning TCM with Strategic and Operational Cost Management	Prof N Ravichandran, Director, IIM-Indore
2011	Driving Sustainable growth through total cost management in volatile global environment	Mr Gopal Vittal, COO , HUL
2012	Changing Business Model in Turbulent times – Leveraging TCM	Mr R Seshasayee, Executive Vice Chairman, Ashok Leyland Ltd
2013	De-risking value creation through innovation in Total Cost Management	Mr A N Raman, Mentor, CII National committee for TCM
2014	New Frontiers of Business Excellence through TCM	Mr Charles Tilley, CIMA
2015	Creating sustainable value proposition through TCM	Mr R K Shenoy, VP R&D, Bosch
2016	TCM : The Mantra for business success in turbulent times	Mr Sumit Sawhney, MD, Renault India
2017	Managing disruptive forces in business for cost advantage – TCM way	Dr C V Raman, Sr ED(Engg), Maruti Suzuki Ltd Mr Chistian Greiser, Sr Partner & MD, Boston Consulting Group
2018	Connecting Value – Price – Cost through TCM	Prof Lakshman Watawala, President, CMA Sri Lanka